



Join our
Online Partner
Family today

Part of the **Reach** family



What is a funeral notices **Online Partner**?

A funeral business who has chosen to exclusively feature and promote funeral-notices.co.uk on their website. This allows Online Partners to display every funeral they arrange on their website, directing families to add donations and loving tributes.

Online Partners also benefit from targeted advertising on the No.1 funeral notices platform in the UK.



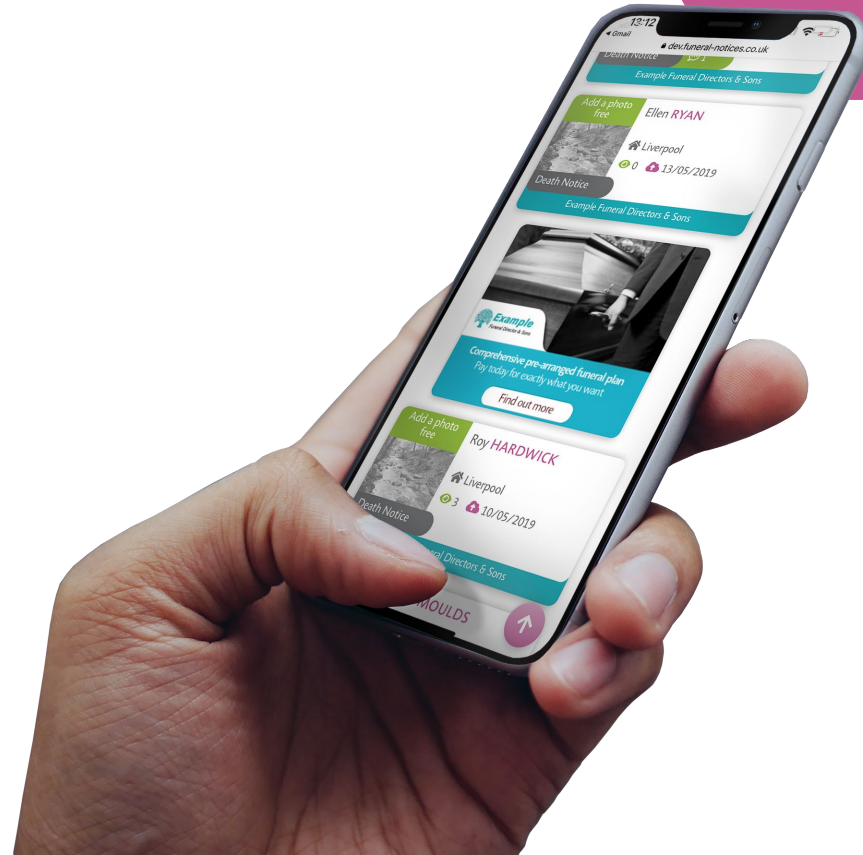
What do I receive as an **Online Partner?**

- Free online notices for 6 months*
- Access to a free Online Partner advertising package worth £2,000
- Unrivalled local and national audience for your notices
- A complete end-to-end cashless donation process for you and the family, at no cost to you
- Quick and easy set-up
- Account management from a team with over 100 years of experience supporting the funeral industry
- Online Partner accreditation



Your Online Partner advertising package worth £2,000.

- Testimonial advert in your local newspaper
- Advert on the funeral-notices.co.uk landing page of your local news website
- Advert on your listings and funeral notice history page
- Your logo and web address included in our exclusive Online Partner indexing advert in your local newspaper
- Official affiliate web badge
- Online Partner certificate
- 2,000 advert impressions per week on funeral-notices.co.uk search pages



We have two **simple** options to display funeral notices on your website, take a look and choose which one you **prefer**.



Option 1

Embedded feed.

Recommended option

A simple way to display current and historic notices on your own website.

A funeral notices embedded feed sits on your website giving people instant access to the latest notices you publish.

A Funeral Notices embedded feed is:

- Dynamic – works on all devices
- Customisable – keep reading to discover the many ways you can make your funeral notices embedded feed personal to your own website
- A simple way to provide a direct link for people to make online donations in memory of a loved one
- Fully integrated to your website
- Simple to set up
- A proven way to attract people to your website



Option 2

Website Link.


A simple solution to allow you to display notices and offer donations directly from your website in just one click.

The link sits behind a button on the navigation bar of your homepage, linking to a bespoke branded landing page on funeral-notices.co.uk.

Preferred name for your new notices webpage:

- Funeral Notices
- Funeral Notices & Donations
- Donations & Notices
- Tributes & Donations





How to guides
are available for
both options.



















Ask a member of our team today!













































Online Notice Pricing 2022



funeral notices *Online Partner*

 funeralnotices.co.uk <small>Announce, share and remember forever</small>	General Public	Funeral Director	Online Notices Trial	Online Partner	Silver <i>Plus</i>	Gold <i>Plus</i>	Platinum <i>Plus</i>
funeral-notices.co.uk embedded / web-link <small>(Subject to guidelines and approval)</small>	N/A						
Customer price for an online notice <small>(family price as a 3rd party disbursement cost)</small>	£30 ^{vat}	£30 ^{vat}	* FREE for 3 month trial	Free online notices for first 6 months -Then £30 ^{vat}	£30 ^{vat}	£30 ^{vat}	£30 ^{vat}
Your Commission	N/A	**10%	10%	10%	10%	10%	10%
"Find a Funeral Director" Listing	N/A						
Donation Service Tool							

Online Partner Benefits							
Newspaper Index Advertising <small>Local newspaper targeted</small>	N/A						
Newspaper Testimonial <small>Local newspaper targeted (Subject to availability)</small>	N/A						
Online Testimonial <small>Local news landing page targeted (Subject to availability)</small>	N/A						
Official Affiliate Web Badge	N/A						
Framed Online Partner Certificate	N/A						
Digital Health Check <small>Powered by Buzzboard</small>	N/A						

Commercial Advertising Benefits	Digital Advert Impressions per week			2,000	6,000	15,000	30,000
Digital Advert (Listing Page) <small>Rotating MPU 300x250</small>	N/A	Paid	Paid				
Digital Advert (Local Area Search) <small>Rotating MPU 300x250</small>	N/A	Paid	Paid				
Digital Advert (Regional Page) <small>Rotating MPU 300x250</small>	N/A	Paid	Paid				
Digital Advert (Search Results Page) <small>Rotating MPU 300x250</small>	N/A	Paid	Paid				
Premium Digital Advert (Listing Page) <small>Rotating Leaderboard 728x90 search results</small>	N/A	Paid	Paid	Paid	Paid	Paid	
Premium Digital Advert (Search Page) <small>Rotating Leaderboard 728x90 search results</small>	N/A	Paid	Paid	Paid	Paid	Paid	

* additional 3 months notices when you become an online partner (maximum 6 months free notices)

** minimum discount 10%

Silver, Gold & Platinum Partner is based on your current annual revenue spend on funeral notices.



Funeral Notices.

Contact us

fdteam@funeral-notices.co.uk

03444 060 276

Part of the **Reach** family

