



funeral-notices.co.uk

We're here to support you





During the **pandemic**

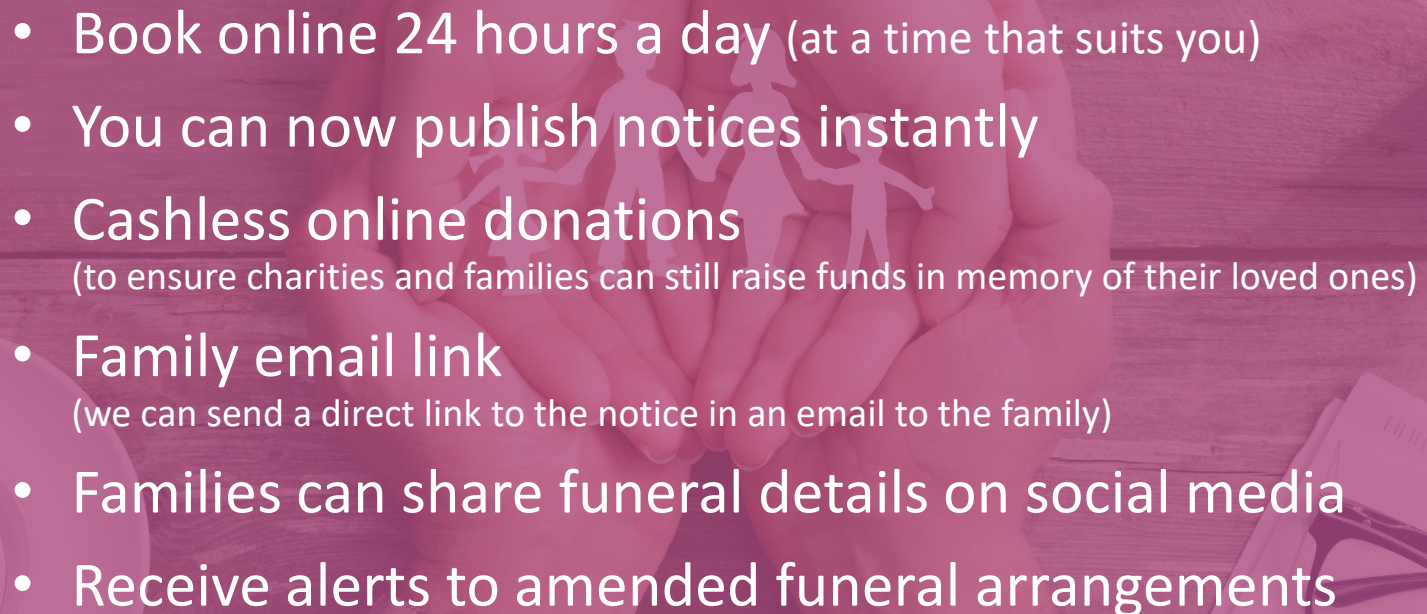
people want to access
news/information **rapidly.**

It's also important to be able to update the
change of funeral details, **instantly.**

As a supplier member of the NAFD we are aware of some of the potential pandemic **impacts** to funeral directors

- Possible increase in direct cremations
- Possible increase private/unattended funeral services
- Wake/refreshment changes
- Families wanting online donation to be collected
- Amendments to services, due to family health
- Families needed to inform families, friends, colleagues of changes to funeral details or a way to announce a death.

We are ready to **support** you

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- Book online 24 hours a day (at a time that suits you)
 - You can now publish notices instantly
 - Cashless online donations
(to ensure charities and families can still raise funds in memory of their loved ones)
 - Family email link
(we can send a direct link to the notice in an email to the family)
 - Families can share funeral details on social media
 - Receive alerts to amended funeral arrangements

Cashless online donations

- Families can raise funds in memory of their loved ones using online donations
- Online donations can be added to any notice
- Raised funds are sent directly to the charity
- Charities love online donations as they can claim 25% extra GiftAid
- 74% of donations on funeral-notices.co.uk have GiftAid
- People who can't make the funeral can still make a donation online
- Avoid contact and dealing with cash

REACH plc

We know our role as a trusted source of news in times of crisis. We know people are searching for information and advice. Our whole purpose is about getting news to our readers and customers no matter what the circumstances we face. We know the important role we have in people's lives.

While the next few weeks present us with an unprecedented challenge, we are prepared to do what it takes to keep providing a service to funeral directors and to keep news being distributed to our readers and customers, all while focusing on the wellbeing of our employees.