



Donations in memory of a loved one

A cashless, online donation service to support families raising funds for their chosen charity in memory of their loved one.

This can be in addition or instead of a traditional collection at the service.

By offering the online option many families see a higher amount raised for their charities as people who can't attend a service are still able to donate.

74% of all our online donations add Gift Aid*, increasing the donation amount by 25% without any extra cost to the person donating.

As a company, we sourced the most appropriate donation service to uphold our **values** and **principles** at Reach Plc, supporting funeral directors and families with a much needed service.

Our donation service provider:

Makes no deductions from Gift Aid*.

Cap any deductions from collections at £200.

Do not charge charities any subscription fees at any time.

They don't charge beneficiaries any fees to be on the platform, so you can raise funds for any registered charity or non-registered charity, group or cause instantly (we don't need to sign up the charity to a subscription first).

Have a transparent and fair charging system that is clearly stated to donors before they make their donation; it's not buried in our Ts & Cs.



How the process works



▶ **Placing a notice** - Add the chosen charity(ies) at point of booking.



▶ **Donations** - Donations are made online via a credit or debit card, making this a cashless process.



▶ **Donation closed** - After 5 weeks the donation option is closed and the charity is paid directly via bank transfer.



▶ **Details of donations** - Total amount raised and list of donors emailed to the funeral director.



▶ **Charity informed** - A full financial report is emailed to the charity with a list of donors, Gift Aid* contribution and any branch/ward information requested by the family.

*Gift Aid - Donating through Gift Aid means charities and community amateur sports clubs (CASCs) can claim an extra 25p for every £1 you give. It will not cost you any extra.



A **seamless** and **comprehensive** end to end donation service brought to you in partnership with

DONATIS

funeral-Notices.co.uk and Donatis are proud to be supplier members to **SAIF** and **NAFD**



For more information, please call our friendly team on: 03444 060276

Thank you for reading